MISSION

Reconcile Complex Retail Days with Financial Precision

We developed accounting pipelines that normalize POS output, reconcile payment reports, and standardize closeout logic across stores and time zones.

Retail accounting isn't just about accuracy—it's about trust. When POS systems lack closeout tracking, days blur, exceptions pile up, and CFOs are left reconciling chaos—with margin and compliance at risk. Rocket built the logic layer that works with legacy systems to standardize closeouts, align ops with accounting, and restore confidence in the numbers.

Architecture

Rocket built a system that layers new digital and third-party sales channels seamlessly atop legacy operations—without disrupting existing POS or ERP closeout flows. Every new transaction stream, from ecomm to delivery to loyalty, is reconciled back to the established financial regime. The result: line-item accuracy, audit-ready automation, and CFO-level confidence at scale.

"When store operations get messy, accounting still has to be airtight. That's what we built for."

—Wells Burke, Rocket CEO

Ready to bring clarity and control to store-level accounting?

Talk to Rocket about retail reporting systems that never miss a close.

KEY TECHNOLOGIES

Retail Day Closeout Engine
Identifies actual transaction boundaries even when stores skip daily closeout steps.

Journal vs. Summary Validator
Ensures line-level and rolled-up sales match down to the penny.

Payment Reconciliation Bridge
Matches credit card settlements to store-level journals with automated variance detection.

Tax Logic Integrator
Handles overlapping tax jurisdictions and adjusts reports dynamically by location.

Request-Triggered Report Generator
Emits closeout bundles only when requested, preserving state until full confirmation.

Back Office Exception Stopgap
Flags mismatches in partner systems—automatically, and usually before the retailer notices.