Privacy Policy for Websites

Rocket Partners

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Privacy Policy for Websites

The generic use and disclosure of personal information that is collected from the individuals online, through websites

Rocket Partners' Privacy Policy

Effective Date: 04 18 2023

1.0 Introduction

Rocket Partners is an Amazon Web Services (AWS) Consulting Partner who works with customers to solve complex technology challenges by harnessing the power of the cloud to accelerate creative solutions.

We specialize in helping companies create amazing custom applications and efficiently deploy complex workloads in the cloud.

Rocket Partners is a technology company headquartered in Atlanta, Ga.

For more information about our services, please refer to our website:

https://rocketpartners.io/about-us/

This Privacy Policy is applicable to Rocket Partners (“we,” “our,” or “us”) as related to our services, which collectively include:

- the use of **<https://rocketpartners.io>** (“website”)
- social media messages and marketing campaigns and
- the use of our services.

This Privacy Policy sets out the essential details relating to your personal data relationships with Rocket Partners as:

- A website visitor
- A prospective client
- A job applicant and
- Partners

2.0 Personal Information We Collect

2.1 Information You Choose to Provide to Us

WHEN

We may ask you to provide personal information when:

- You use the website to download articles, data sheets or eBooks.
- You refer a friend to us.
- You connect with us directly via phone calls or video conferencing platforms.
- You participate in a marketing or sales promotion.
- You attend trade events and other industry networking events.
- You register or attend a webinar or other event.
- You participate in programs we may offer from time to time.
- You participate in chats.
- You pay for our services.

If you choose to provide us with a third-party’s personal information (the person’s name, email and company) when taking part in our referral program, you represent that you have the third-party’s permission to do so.

WHAT

We collect personal information that may include first and last name, business email address, phone number and/or company name.

In addition, we may collect data uploaded by you, your employer that may be required to use Rocket Partners' services. We expect all users to follow their organization's privacy policy and any applicable regulatory requirements when uploading, accessing and using personal information. The data uploaded may include personal information like:

- Employee names, email addresses and contractual agreements
- Vendor names, email addresses, contractual agreements or other personal data necessary for Rocket Partners' services

As a job applicant, we may also collect your resume and cover letter.

3.0 How We Use Personal Information

We use your personal information to:

- Deliver the contracted services as purchased by the clients.
- Carry out the transactions you have requested.
- Communicate with you directly through emails, calls, chats and video conferencing.
- Process payments.
- Send communications to you about:
  - Our services and offerings.
  - Event announcements.
  - Changes to our terms and policies.
  - Particular programs in which you have chosen to participate.
  - Promotional offers and surveys.
- Advertise and market our products and services.
- Carry out market research to understand how to improve our services and their delivery.
- Create and manage marketing campaigns.
- Generate sales leads and increase our market share.
- Enforce our terms and/or separate contracts (if applicable) with you
- Prevent fraud and other prohibited or illegal activities.
- Protect the security or integrity of the website, our business or services.
- Or otherwise, as disclosed to you at the point of collection or as required or permitted by law.

Please note that sometimes we may record the video conferencing call in which you participate to analyze and improve our staff's communication skills. If we do so, we will be announcing it at the beginning of the conference call and in the meeting invite, and we will be providing a link to our Privacy Policy in the meeting invites and on the registration page.

We do not sell your information to any third party.

4.0 How We Share Personal Information

Our Application and Services

If you are an end user of our application, your personal information may be viewed by other users with access to the application.

Service Providers

We use third parties to help us provide our services. They will have access to your information as collected by the website or the application, as reasonably necessary to perform the contracted tasks on our behalf. We sign contractual agreements to obligate them to protect the personal information, only use it to deliver the contracted services to us, prohibit them from selling it and not disclose it without our knowledge and permission.

Legal Disclosures

It is possible that we may need to disclose personal information when required by law, subpoena or other legal processes as identified in the applicable legislation.

We attempt to notify our clients about legal demands for their personal data when appropriate in our judgment unless prohibited by law or court order or when the request is an emergency.

Change in Control

We can also share your personal data as part of a sale, merger, change in control or in preparation for any of these events.

Any other entity which buys us or part of our business will have the right to continue to use your data, but only in the manner set out in this Privacy Policy unless you agree otherwise.

5.0 How We Secure Personal Information

We are committed to protecting the security of all of the personal information we collect and use.

We use a variety of physical, administrative and technical safeguards designed to help protect it from unauthorized access, use and disclosure. We have implemented best-practice standards and controls in compliance with internationally recognized security frameworks. We use encryption technologies to protect data at rest and in transit.

6.0 Your Rights

We provide the same suite of services to all of our clients and end users worldwide.

We offer the following rights to all individuals regardless of their location or applicable privacy regulations.

For personal information we have about you, you can:

- **Access your personal information or request a copy.**

You have the right to obtain information about what personal information we process about you or to obtain a copy of your personal information.

If you have provided personal information to us, you may contact us to obtain an outline of what information we have about you or a copy of the information.

- **You have the right to be notified of what personal information we collect about you and how we use it, disclose it and protect it.**

This Privacy Policy describes what personal information we collect and our privacy practices. We may also have additional privacy notices and statements available to you at the point of providing information to us directly.

- **Change or correct your personal information.**

You have the right to update or correct your personal information or ask us to do it on your behalf.

- **Delete or erase your personal information.**

You have the right to request the deletion of your personal information at any time. We will communicate back to you within reasonable timelines the result of your request. We may not be able to delete or erase your personal information, but we will inform you of these reasons and any further actions available to you.

- **Object to the processing of your personal information.**

You have the right to object to our processing of your personal information for direct marketing purposes. This means that we will stop using your personal information for these purposes.

- **Ask us to restrict the processing of your personal information.**

You may have the right to ask us to limit the way that we use your personal information.

- **Export your personal data.**

You have the right to request that we export to you in a machine-readable format all of the personal information we have about you.

We do not process personal information through the use of automated means.

If you would like to exercise any of the rights described above, please contact us at **<privacy@rocketpartners.io>.**

You also have the right to lodge a complaint with the local organizations in charge of enforcing the privacy legislation applicable in your territory.

7.0 How Long We Keep Your Personal Information

We retain information as long as it is necessary to provide the services to you and our clients, subject to any legal obligations to further retain such information.

We may also retain information to comply with the law, prevent fraud, collect fees, resolve disputes, troubleshoot problems, assist with investigations, enforce our Terms of Service and take other actions permitted by law.

The information we retain will be handled following this Privacy Policy.

Information connected to you that is no longer necessary and relevant to provide our services may be de-identified or aggregated with other non-personal data. This information may provide insights that are commercially valuable to Rocket Partners, such as statistics of the use of the services.

8.0 Other Important Information

How to select your communications preferences

You may choose to receive or not receive marketing communications from us. Please click the “Unsubscribe” link in the email we sent you to stop receiving marketing communications.

Even if you opt-out of receiving marketing communications, we may still communicate with you regarding security and privacy issues, servicing your account, fulfilling your requests, or administering any promotion or any program in which you may have elected to participate.

9.0 Contact Information

You may contact us to exercise any of your rights or ask for more information about your personal information and our privacy practices by contacting us at **<privacy@rocketpartners.io>.**

Policy Version History

Version	Status	Summary of Changes	Last Updated On	Approved By	Published By
3	Published	No changes	2025-02-18 3:26:04PM	Lina Chapman	Lina Chapman
2	Published	Removed language around data collection for application and website visitor (cookies) as Rocket Partners doesn't have an application and doesn't track website visits	2023-04-18 4:16:13PM	Lina Chapman	Lina Chapman
1	Published	Template - has items to be added back when we build out Rocket AWS	2023-04-18 3:28:26PM	Josh Mcilwain	Josh Mcilwain